



February 6, 2001

To Whom It May Concern:

I want to take this opportunity to recommend M. Kaser & Associates, Inc. as an outstanding design company. I have personally worked with Matt Kaser in my position of Education Coordinator at the Dallas Zoo and The Dallas Aquarium at Fair Park. I have known Matt professionally for over three years and I highly recommend M. Kaser & Associates to anyone in need of a design and fabrication company.

M. Kaser & Associates created the design plan for the Dallas Aquarium Education Center. They did an incredible job of taking our vision and turning it into an even better reality. The exhibits Matt designed were not only functional, but they were also aesthetically pleasing and fit well with the style of our Art Deco building. He consistently listened to the needs of both the education and husbandry staff and was able to create a design that met all of our requirements. He was open to our comments and incorporated any requests we made to make the exhibits more functional.

I believe the key to designing exhibits is being able to communicate effectively with your design company. We have enjoyed a long and successful relationship with M. Kaser & Associates, and this is in large part due to Matt's strong communication skills. First and foremost, he listens. Secondly, he has a gift for being able to perceive what you really want, even when you are not able to express it in clear, concise steps. And finally, Matt is able to add his own expertise to create a product that far exceeds your original vision. Even after the scope of our project was completed, Matt continued to stay in touch and informally advise us in many other areas.

M. Kaser & Associates is a quality design company with an owner who exhibits integrity and accountability in his work. If you are considering working with M. Kaser & Associates and would like to know more about our experience with this company, please don't hesitate to call.

Sincerely,

Allyson Atkins
Education Coordinator
Dallas Zoo and The Dallas Aquarium at Fair Park
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